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## **ABSTRACT**

Use of mono- or di-esters of cinnamic acid or of one of its derivatives and vitamin C, as donor of NO.

The present invention relates to the use of mono- or di-esters of cinnamic acid or of one of its derivatives and vitamin C, in particular ascorbyl 2-O-cinnamate, to increase the production of nitric oxide in or on the skin or scalp or the mucous membranes as well as a procedure of application of nitric oxide in or on the skin, the scalp or the mucous membranes. It also relates to a cosmetic treatment procedure which makes use of these compounds as donors of NO.

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